

Obesity Advocacy Targets

Improving food labelling and food literacy for all Western Australians

Advocate for:

1. An integrated State and Local Government Planning and Regulation System that makes fast food outlet exclusion zones an enforceable and explicit requirement within the planning system.
2. Mandatory implementation of consistent, evidence-informed menu labelling schemes across all Western Australian food retailers and outlets.
3. All settings controlled or managed by State and Local Governments in Western Australia to be free from the supply, sale, advertising and promotion of unhealthy food and drink.
4. A strategic alliance across all sectors to join and act through a coordinated and collaborative approach to halt obesity in Western Australia; and, be part of the development and implementation of Obesity Policy and Programs such as the Sustainable Health Review.
5. Food education and literacy to be a mandatory component of the school curriculum for all Western Australian students, supported by a mandatory component in tertiary training for teachers and educators.
6. 100% compliance with all food and menu labelling schemes implemented in Western Australia.
7. All Western Australians to have equitable access to culturally and socially appropriate food literacy programs, supported by a state-wide public education program and interactive website.
8. An adequately resourced, implemented and evaluated state-wide comprehensive healthy food labelling scheme, supported by adequate investment in promotion of the Initiative.
9. A sustained education campaign to ensure all Western Australians understand the food labelling system, including menu labelling and product labelling.
10. A state-wide and comprehensive food education and literacy initiative, which is socially and culturally appropriate, has sustainable capacity building strategies and can respond to the changing food environment.

