

EXPRESSION OF INTEREST

2020 PHAIWA ADVOCACY E-MENTORING PROGRAM



WHY MENTORING?

One of PHAIWA's roles is to promote and transfer advocacy skills to public health professionals in WA. PHAIWA are keen to develop and nurture the expertise of individuals and groups working within health promotion, public health and sectors external to health, to ensure that high quality, innovative and effective advocacy leadership continues in Australia.

We acknowledge that younger or early career health professionals may not get the chance to put advocacy skills into practice until opportunities arise in their role. Advocacy can also be quite confronting, for example being in front of a TV camera, or developing a press release, let alone meeting with politicians! Our 9 month mentoring program can help you practice these advocacy skills and increase your confidence.



WHO CAN BE INVOLVED?

The program is open to anyone working in public health, health promotion, health research or allied health. We also welcome applications from emerging leaders outside the health sector, if their work has some interest in health and wellbeing. Your geographic location will not be a barrier as the majority of communication and support will be done online or via telephone.

PHAIWA strongly encourages expressions of interest from:

- Indigenous people
- People working with vulnerable population groups
- Those working in rural and remote areas

*** Please note there are limited places.

WHAT IS INVOLVED?

The focus of the Advocacy e-Mentoring Program is to build and develop advocacy skills in emerging leaders in public health. Mentees are provided with:

1 / AN EXPERIENCED PUBLIC HEALTH ADVOCACY PROFESSIONAL AS THEIR MENTOR

2 / ORIENTATION TO THE PROGRAM, INCLUDING A MEET AND GREET WITH OTHER MENTEES AND MENTORS (VIA SKYPE OR TELECONFERENCE WHERE NECESSARY)

3 / ONLINE SUPPORT DOCUMENTS AND AN ADVOCACY TOOLKIT

4 / ACCESS TO A MENTEE BLOG, WHERE ADVOCACY STRATEGIES CONDUCTED LOCALLY BY THE MENTEES WILL BE COLLECTED, DISCUSSED AND SHOWCASED TO OTHER MENTEES

5/ ON THE GROUND SUPPORT SUCH AS ADVICE FOR MEDIA, INTERVIEWS, MEETINGS WITH MANAGEMENT OR DECISION MAKERS.

6/ SPECIAL INVITATIONS TO ATTEND PHAIWA ADVOCACY SKILLS BASED WORKSHOP EITHER AS PARTICIPANTS OR PRESENTERS (CONDUCTED STATEWIDE)



MENTEES ARE EXPECTED TO?

- Complete nine advocacy activities in which you can seek advice and comment from your mentor. PHAIWA will assess these activities and provide feedback;
- Contribute to discussion on the blog;
- Make contact with your mentor on a regular basis ensuring they are aware of your advocacy goals;
- Provide PHAIWA with updates on your progress;
- Proactively look for windows of opportunity - sign up to PHAIWA Mediawatch and e-news services, read newspapers regularly and monitor local media and policy, etc;
- Keep both mentors and PHAIWA informed of outcomes of all advocacy (e.g., send newspaper clippings, transcripts of radio interviews); and
- Attend at least one PHAIWA professional development event over the course of the program.

AND AGREE UPON?

- How regularly you make contact with each other. PHAIWA expects mentors and mentees to catch up no more than once a month for the duration of the mentoring program with the occasional phone call for specific questions or requests for advice.
- Which medium of contact is most suitable – including Skype or Zoom for long-distance mentors, phone contact, meeting in person for a coffee, or by email. We suggest that initially you have at least one face-to-face meeting to get to know each other (Skype for long-distance pairings).
- The amount of time mentors can provide to the mentee.

WHO ARE THE MENTORS?

The experienced mentors have been invited from local, state, national and international organisations. Mentees will be matched as far as is possible, with a mentor who has experience in the preferred areas of interest.

Examples of the mentors who participated in previous programs include:

- Emeritus Prof Mike Daube AO – Curtin University
- Michael Moore – Former CE, FARE
- Elizabeth Chester – Director of Communications & Development, Telethon Kids Institute
- Jim Dodds - CEO, Safe Food, Queensland
- Jane Martin – Exec Manager OPC and Alcohol & Obesity Policy, Cancer Council Vic
- Samantha Menezes - Program Quality & Practice Lead - LDAT, Alcohol & Drug Foundation





EXPRESSION OF INTEREST

If you are interested in becoming a mentee in the PHAIWA Advocacy e-Mentoring program, please complete the following EOI form: [click here](#).

The questions are outlined below for you to consider prior to completing the online form.

1. Name, organisation and current position held.
2. Brief education and work history, including time spent in prior positions.
3. Your areas of interest in public health (e.g. Tobacco control, rural health).
4. Description of your career aspirations and goals.
5. Description on why you wish to be mentored in public health advocacy.
6. Description of your ability to actively engage in the program and commitment to maintaining contact with your mentor.
7. Brief description of how you plan to maintain contact with your mentor if face-to-face communication is not possible due to interstate and/or regional location.
8. Description of any barriers for participation.
9. Signed approval form from your manager (form on next page).
10. Declaration for commitment to the program.

If you have any questions please contact Ros Natalotto
roslyn.natalotto@curtin.edu.au

Applications close 30th April, 2020.

This project is supported by Healthway.



2020 PHAIWA ADVOCACY E-MENTORING PROGRAM APPROVAL FORM

I.....[Supervisor/Manager name]

being the Supervisor/Manager responsible for this staff member

provide approval for[Mentee Name]

to be part of the PHAIWA Advocacy e-Mentoring Program.

.....
Signed by Mentee

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Date

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Signed by Supervisor/Manager

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Date