

# AFL SPONSORSHIP LADDER 2019

RANK	CLUB	SPONSORS				UNIFORM				POINTS TOTAL
		R	A	G	O	R	A	G	O	
1	Richmond	0	0	3	16	0	0	0	4	0
2	North Melbourne	2	0	2	18	0	0	0	3	2
3	Sydney Swans	2	1	0	24	0	0	0	4	2.5
4 =	Carlton	3	0	1	15	0	0	0	4	3
4 =	GWS Giants	3	0	1	30	0	0	0	4	3
5 =	Western Bulldogs	3	1	2	21	1	0	0	2	3.5
5 =	Gold Coast Suns	3	1	1	12	0	0	0	4	3.5
5 =	St Kilda	3	1	2	21	1	0	0	3	3.5
6 =	Hawthorn	5	0	2	18	0	0	0	3	5
6 =	Melbourne	5	0	2	20	1	0	0	3	5
6 =	Essendon	4	2	1	22	0	0	0	4	5
7 =	Collingwood	5	1	1	20	0	0	0	2	5.5
7 =	Geelong Cats	5	0	1	24	0	0	0	3	5.5
8	Brisbane Lions	5	2	0	18	1	0	0	2	6
9 =	Fremantle	6	1	0	18	0	0	0	4	6.5
9 =	West Coast Eagles	6	1	0	19	1	0	0	3	6.5
10	Port Adelaide	7	0	1	25	1	0	0	1	7
11	Adelaide Crows	8	2	0	27	0	0	0	3	9

## LEGEND

**SPONSORS:** Total number of team sponsors listed on website .

**UNIFORM:** Total number of sponsors displayed on teams' uniforms.

**R:** Red sponsors [Companies selling alcohol, gambling and foods high in saturated fat, sugar and/or salt, low in fibre; alcohol; and gambling\*]

\* Includes wagering companies and venues specifically promoting a casino.

**A:** Amber sponsors [Companies selling alcohol, gambling and foods moderate in saturated fat, sugar and/or salt, low in fibre. The foods may provide some nutritional benefits.]

**G:** Green sponsors [e.g. Victorian Responsible Gambling Foundation].

**O:** Other sponsors [e.g. banks, universities, health insurance, motoring].

**Total:** Total Red sponsors (1 point per sponsor); total Amber sponsors (0.5 points per sponsor).