

# SUGAR SWEETENED CARBONATED BEVERAGE (SSCB) CONSUMPTION IN REMOTE ABORIGINAL COMMUNITIES

## Bidyadanga

## Djarindjin

325ml



The average daily consumption of SSCB's



349ml

38%

Shelf space dedicated to SSCB's

65%

11%

Shelf space dedicated to water

11%

57%

Sales of SSCBs to people under age of 25

55%



8.4L

Daily average water meter readings September



No data

19ml



in purchase of water

42ml



in diet-carbonated beverages

20ml



in purchase of SSCBs

Change in per capita beverage consumption in store post water fountain

No data



# BARRIERS AND LIMITATIONS

## Bidyadanga

## Djarindjin

### Store strategies could not be implemented...

Change of management resulted in positive conversations for implementing changes to store layout and signage however this was not followed through by the store.

Due to Coca Cola Amatil introducing the 'Remote Communities Strategy'. This prompted the introduction of promotion of water and low sugar options.

### Water bubbler maintenance...

The water meter broke due to an air bubble in the fountain. This affected data collection but would be fixed next time the plumber was in Community.

Community Resource Centre staff saw the fountain frequently used. The location was a gathering place for the community.

Initially there were issues in the fountain staying clean, however a cleaning schedule was implemented.



### Data collection and results....

Temperature may have influenced consumption as the three months prior to installation it was much hotter. No changes were made to the store and the fountain was 150m from the store. Drawing conclusions on the water fountain influence on beverage choice is difficult.

Although some Djarindjin store invoices were sent through there were not enough to make comparisons on pre/post. This was due to the Store Manager taking on a temporary additional role.