AFL SPONSORSHIP LADDER 2018

RANK	CLUB	SPONSORS				UNIFORM				POINTS
		R	A	G	O	R	A	G	O	TOTAL
1	Adelaide Crows	7	2	0	28	0	0	0	3	8
2	West Coast Eagles	6	1	0	16	1	0	0	3	7.5
3	Brisbane Lions	5	2	0	23	1	0	0	3	7
4	Fremantle	6	1	1	23	0	0	0	4	6.5
5	Geelong Cats	6	0	1	19	0	0	0	3	6
6=	Hawthorn	5	0	1	25	0	0	0	3	5
6=	Port Adelaide	4	0	0	21	1	0	0	2	5
7=	Melbourne	4	1	2	21	0	0	0	4	4.5
7=	St Kilda	3	1	1	19	1	0	0	3	4.5
7=	Western Bulldogs	3	1	2	19	1	0	0	4	4.5
8=	Sydney Swans	4	0	0	24	0	0	0	4	4
8=	Collingwood	3	2	1	22	0	0	0	3	4
9	Carlton	3	1	1	15	0	0	0	4	3.5
10	GWS Giants	3	0	0	32	0	0	0	4	3
11=	Essendon	2	1	1	21	0	0	0	4	2.5
11=	Gold Coast Suns	2	1	1	9	0	0	0	4	2.5
12	North Melbourne	2	0	2	16	0	0	0	3	2
13	Richmond	0	0	3	17	0	0	0	4	0

LEGEND

SPONSORS: Total number of team sponsors listed on website .

UNIFORM: Total number of sponsors displayed on teams' uniforms.

R: Red sponsors [Companies selling foods high in saturated fat, sugar and/or salt, low in fibre; alcohol; and gambling*]

* Includes wagering companies and venues specifically promoting a casino.

A: Amber sponsors [Companies selling foods moderate in saturated fat, sugar and/or salt, low in fibre. The foods may provide some nutritional benefits.]

G: Green sponsors [e.g. Victorian Responsible Gambling Foundation].

O: Other sponsors [e.g. banks, universities, health insurance, motoring].

Total: Total Red sponsors (1 point per sponsor); total Amber sponsors (0.5 points per sponsor).

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